



Tamworth, 10th April 2026

Dear Valued Customer,

Re: Notification of price changes from 1st of May

During Q1 2026, we have seen significant increases in the cost of raw materials, These are directly impacting the overall cost of manufacturing our products. Although we continue to drive efficiency and invest in automation, the scale of these manufacturing cost increases can no longer be absorbed

Additionally, there are now further increases in energy, transport and packaging costs due to the situation in the Middle East, with further increases in the pipeline from our raw material suppliers.

From 1st of May 2026, prices will increase as below. This will be applied to all orders placed from this date.

- Silicone Sealants – 11%
- PU Foams & Cleaners – 12%
- Acrylic sealants, adhesives and coatings – 11%
- Hybrid polymer based sealants & adhesives – 5%
- PU Sealants and flexible adhesives – 12%
- PU Adhesives – 15%
- PVA/SBR -11%
- Technical Aerosols – 12%
- Solvent based sealants & adhesives – 11%
- 113621 - Soudal PVCu Solvent Cleaner Clear 1000ml – 20%
- 167149 - 1L PVCu SOLVENT CLEANER TRADE – 12%
- 113620 - Soudal Glass & Mirror cleaner 1000ml – 10%
- 115319 - 25L Glass Cleaner – 10%
- All other product groups – 7%

Soudal remains committed to reliable service and stable supply. The global situation is currently very volatile, but our supply chains are currently intact and resilient. To maintain these service levels, we will be reviewing demand and order patterns on a regular basis and will contact you if there are changes.

We thank you for your continued partnership and we greatly appreciate your understanding during this period.

If you have queries regarding these changes, please contact your Sales Manager.

Best regards,



Michael Gamble
Managing Director, Soudal (UK) Ltd